

**KXAS-TV**

**QUARTERLY LIST OF PROGRAMMING  
PROVIDING THE MOST SIGNIFICANT TREATMENT  
OF COMMUNITY ISSUES**

**JULY - SEPTEMBER, 2001**

## **QUARTERLY ISSUES AND PROGRAMS REPORT**

### **JULY - SEPTEMBER, 2001**

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

#### **COMMUNITY ISSUES**

Alcohol and Drug Abuse

Consumer

Crime and Law Enforcement

Cultural

Economic Development

Education

Environment

Family

Government

Health and Medical

Housing

Poverty

Race Relations

Religion

Safety

Transportation

## **REGULARLY SCHEDULED PROGRAMS**

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

### **5 TALK STREET** (quarterly; 30 minutes)

An interview program which addresses local and national issues of concern to residents in our viewing area.

### **EL PUENTE** (quarterly; 30 minutes)

A news formatted program which address local and national issues of Hispanic concern to residents in our viewing area.

### **NEWSCASTS**

KXAS' daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

## REGULARLY SCHEDULED PROGRAMS

### NEWSCASTS

KXAS' daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

TEXAS NEWS 5 MORNING REPORT	5:00 AM - 6:00 AM	M-F
TEXAS NEWS 5 TODAY	6:00 AM - 7:00 AM	M-F
DFW TODAY	10:00 AM – 11:00 AM	M-F
FIRST AT FOUR	4:00 PM – 5:00 PM	M-F
TEXAS NEWS 5 AT FIVE	5:00 PM - 5:30 PM	M-F
TEXAS NEWS 5 AT SIX	6:00 PM - 6:30 PM	M-F
TEXAS NEWS 5 TODAY	6:00 AM - 7:00 AM	SAT
TEXAS NEWS 5 TODAY	9:00 AM - 10:00 AM	SAT
TEXAS NEWS 5 MIDDAY	12:00 PM – 12:30 PM	SAT
TEXAS NEWS 5 AT SIX	6:00 PM – 7:00 PM	SAT
TEXAS NEWS 5 TODAY	6:00 AM - 7:00 AM	SUN
TEXAS NEWS 5 TODAY	8:00 AM - 9:00 AM	SUN
TEXAS NEWS 5 MIDDAY	11:00 AM – 11:30 AM	SUN
TEXAS NEWS 5 WEEKEND REPORT	5:00 PM - 5:30 PM	SUN
TEXAS NEWS 5 TEN O'CLOCK REPORT	10:00 PM - 10:35 PM	M-F
TEXAS NEWS 5 TEN O'CLOCK REPORT	10:00 PM – 10:30 PM	SAT
TEXAS NEWS 5 TEN O'CLOCK REPORT	10:00 PM – 10:20 PM	SUN

## **ALCOHOL AND DRUG ABUSE**

Program: 5:00 AM

Date: 7/26/01

Description: Report that U.S. Senator will be asking that airlines only serve 2 alcoholic beverages per passenger to help prevent air rage.

Length: 0:25

Program: 4:00 p.m.

Date: 8/15/01

Description: Report that most tobacco companies are still promoting cigarettes to children despite a 1998 agreement not to do so.

Length: :19

Program: 10:00 p.m.

Date: 8/25/01

Description: Report on new law – law passed that ends open containers of alcohol in cars in Texas.

Length: 2:00

Program: 10:00 p.m.

Date: 8/26/01

Description: Report that a North Texas businessman is offering cash as a reward to students to help curb the problem of illegal drugs and guns.

Length: 2:10

Program: 10:00 p.m.

Date: 9/6/01

Description: Report that border agents made a major bust of prescription drugs in West Texas.

Length: :25

Program: Midday

Date: 9/7/01

Description: Report the Irving branch of Mothers Against Drunk Driving introduced their newest weapon in the fight to make the roads safer.

Length: 1:30

## **CRIME AND LAW ENFORCEMENT**

Program: 6:00 PM  
Date: 7/10/01  
Description: Report on several pipe bombs found in metroplex area.  
Length: 1:10

Program: 5:00 AM  
Date: 7/11/01  
Description: Report on theft of over 100 air conditioners in North Texas.  
Length: 2:00

Program: 10:00 AM  
Date: 7/26/01  
Description: Report on a new tougher law that will prosecute child abusers.  
Length: 1:40

Program: Midday  
Date: 7/30/01  
Description: Report that Dallas will soon be home to anew program to fight crime – computer hacking and intellectual property unit or CHIP.  
Length: :20

Program: 10:00 p.m.  
Date: 8/1/01  
Description: Disturbing report on how common the problem of stolen cars is – featured a car stolen at a car wash.  
Length: 1:35

Program: 10:00 p.m.; Midday  
Date: 8/2/01; 8/3/01  
Description: Report that Denton police officer is investigating environmental crimes and that he is seriously tracking down people who practice illegal dumping and prosecuting them.  
Length: :40; 1:45

Program: 6:00 p.m.; 10:00 p.m.  
Date: 8/4/01  
Description: Report that programs to teach citizens how to combat crime are in full swing just days before the official National Night Out.  
Length: 1:45; 1:45

## **CRIME AND LAW ENFORCEMENT**

Program: 10:00 p.m.

Date: 8/8/01

Description: Report that police in Willow Park, TX searching for a thief who is stealing thousands of gallons of water from the town's well putting residents under a Stage 4 water restriction.

Length: :20

Program: 10:00 p.m.

Date: 8/9/01

Description: Report that investigators say the anti-child pornography sting called operation avalanche is far from over.

Length: :35

Program: 6:00 p.m.

Date: 8/13/01

Description: Report that Dallas City Hall says cash is tight this year with a slower economy and council members are not up for election just now, so they're talking about a tax hike – good news to police who say they're underpaid.

Length: 1:40

Program: 10:00 p.m.

Date: 8/13/01

Description: Report that some Denton County residents are worried that a thief is walking around with their tax refund check, bills or other personal information – thieves have hit one hundred mailboxes.

Length: 1:43

Program: 6:00 am.

Date: 8/20/01

Description: Report that therapists and police officers from across the country are learning from Dallas officials how to investigate and prosecute child abuse cases.

Length: 2:00

Program: 10:00 p.m.

Date: 8/24/01

Description: Report on the battle over the Dallas Sheriff's pay.

Length: 1:50

Program: 10:00 p.m.; 10:00 p.m.

Date: 8/27/01; 8/28/01

Description: Report on a possible hate crime that put Lancaster police on alert.

Length: :40: 20

## **CRIME AND LAW ENFORCEMENT**

Program: 10:00 p.m.

Date: 9/5/01

Description: Report that FBI agents raided a Richardson internet business that may be connected to international terrorism.

Length: :45

Program: 6:00 a.m.

Date: 9/11/01

Description: Report that U.S. Postal Inspector says tax refund checks are being stolen from Dallas mailboxes in high volume.

Length: :20

Program: 6:00 a.m.

Date: 9/25/01

Description: Report that some people are asking for more security "facial profiling" cameras be installed at airports and other public areas – question is – is all of this a violation of rights? NBC 5 constitutional law expert examines the issue.

Length: 2:45

Program: 6:00 a.m.

Date: 9/25/01

Description: Report in NBC 5's daily franchise "County by County" – Dallas County – police are hoping that a 25 hundred dollar reward will lead to new information about the unsolved murder of a Pakistani man working at a grocery store.

Length: :55

Program: 10:00 p.m.

Date: 9/26/01

Description: Report that people are scared about the possibility of a chemical or biological attack right here in North Texas.

Length: 2:00



## CONSUMER

Program: 5:00 PM  
Date: 7/18/01  
Description: Report on ten tips to buying a home.  
Length: 1:55

Program: 5:00 AM  
Date: 7/19/01  
Description: Report that Sara Lee Foods recalled pre-sliced packaged ham and beef nationwide.  
Length: 0:15

Program: 6:00 AM  
Date: 7/22/01  
Description: Report on which mosquito repellents are the best.  
Length: 2:45

Program: Midday  
Date: 7/30/01  
Description: Report on tips given on how to do tax planning year round.  
Length: 3:30

Program: 5:00 a.m.  
Date: 7/31/01  
Description: Report that number one satellite broadcaster is preparing to combat illegal hookups.  
Length: 1:25

Program: 5:00 a.m.  
Date: 7/31/01  
Description: Report that code red worm virus is set to attack government and business computers systems worldwide today.  
Length: 1:30

Program: 10:00 p.m.  
Date: 7/31/01  
Description: Report on four big recalls that could be dangerous to a child.  
Length: 1:45

## CONSUMER

Program: 5:00 a.m.

Date: 8/1/01

Description: Report that consumers spent vigorously in June despite the rising layoffs and volatile stock market.

Length: :20

Program: 6:00 a.m.

Date: 8/2/01

Description: Report on start up of new 77 million dollar computer system designed to speed up the processing of Medicaid claims.

Length: :20

Program: 6:00 a.m.

Date: 8/2/01

Description: Report that you will pay more ATM fees at a larger bank.

Length: :20

Program: 10:00 p.m.

Date: 8/2/01

Description: Report that the Texas Tax-free holiday begins at midnight on the evening of this report. For three days shoppers will not pay state or local taxes for most clothing, shoes, and other back to school items pending exceptions.

Length: :35

Program: 10:00 p.m.

Date: 8/2/01

Description: Report that the number of overweight children is reaching epidemic proportions and their self-esteem is reaching epidemic lows. Report shows how fashion could be the key to boosting their confidence.

Length: 2:30

Program: 10:00 p.m.

Date: 8/2/01

Description: Report that Dallas taxpayers will shell out another 1.6 million dollars to settle lawsuits with two more former police commanders.

Length: 1:45

Program: Midday

Date: 8/3/01

Description: Report on tips to save money on back to school items for students.

Length: 3:40

## CONSUMER

Program: 10:00 p.m.

Date: 8/3/01

Description: Report that government's Traffic Safety Agency has received nearly 150 reports that claim the Jeep Cherokee suddenly shifted into reverse while idling – agency is investigating.

Length: 1:35

Program: 8:00 a.m.

Date: 8/5/01

Description: Report on tips for better wedding planning.

Length: 2:53

Program: 4:00 p.m.

Date: 8/6/01

Description: Report that EPA may limit the number of special gas blends to increase fuel supplies – which could save consumers money at the gas pump.

Length: :25

Program: 5:00 p.m.

Date: 8/7/01

Description: Report that state regulators are cracking down and warning potential investors that religious based investment fraud is on the rise.

Length: 1:45

Program: 10:00 p.m.

Date: 8/7/01

Description: Report that consumers should be careful not to believe everything they read on the internet – there can be a medical danger.

Length: 1:31

Program: 4:00 p.m.

Date: 8/9/01

Description: Report on local media group that recognized the impact Latinos had on business long before census results were released.

Length: 2:30

Program: 10:00 p.m.

Date: 8/9/01

Description: Report on high performance brakes – they stop you quicker, but are they better?

Length: 2"52

## CONSUMER

Program: 4:00 p.m.

Date: 8/14/01

Description: Report that government agencies are worried that major computer systems nationwide are at high risk and are hoping an improved program will stop future cyber attacks.

Length: 1:45

Program: 6:00 a.m.

Date: 8/17/01

Description: Report that a new study suggests both hand-held and hands-free cell phones present dangers to drivers.

Length: :20

Program: 5:00 p.m.

Date: 8/21/01

Description: Report on some products that can help you keep cool and save energy.

Length: 1:33

Program: Midday

Date: 8/21/01

Description: Report that Odom's Tennessee Pride is recalling nearly 5 thousand pounds of frozen sausage links that may be contaminated with plastic.

Length: :30

Program: 5:00 p.m.

Date: 8/24/01

Description: Report on ways to protect your belongings with movers.

Length: 1:50

Program: 10:00 p.m.

Date: 8/26/01

Description: Report that the Lundberg Survey shows gas prices are up – more than 6 cents a gallon nationwide.

Length: :15

Program: 5:00 p.m.

Date: 8/27/01

Description: Report on recall on beef product.

Length: 1:25

Program: 10:00 p.m.

Date: 8/27/01

Description: Report that companies are scrambling to cash in with lots of products especially made for women because 3 out of every 4 shoppers is female.

Length: 2:35

## CONSUMER

Program: 10:00 p.m.

Date: 9/6/01

Description: Report of major recall for Ford – 800 thousand 1999 and 200 Model Windstar minivans have been recalled.

Length: :20

Program: 8:00 a.m.

Date: 9/9/01

Description: Report on airbags – some airbags have failed.

Length: 2:05

Program: 10:00 p.m.

Date: 9/9/01

Description: Report that gas prices rose about 5 cents a gallon nationwide in the past two weeks.

Length: :15

Program: 10:00 p.m.

Date: 9/9/01

Description: Report that pay phone prices are going up.

Length: :32

Program: 10:00 p.m.

Date: 9/11/01

Description: Report giving phone numbers to reach American Airlines regarding Attack on America situation.

Length: :11

Program: 10:00 p.m.

Date: 9/12/01

Description: Report on where viewers can turn if they need counseling during the crisis of the terrorist attack on America.

Length: 2:30

Program: 6:00 p.m.

Date: 9/13/01

Description: Consumer alert for people making donations to help the victims of the Attack on America – tips on ways to protect oneself from rip-off artists.

Length: 1:30

## CONSUMER

Program: 9:00 a.m.  
Date: 9/15/01  
Description: Report that Attorney General has not done anything to stop gas gouging.  
Length: 1:20

Program: 5:00 p.m.; 10:00 p.m.  
Date: 9/18/01  
Description: Report on heightened security measures at the Ballpark in Arlington as Major League Baseball returns to North Texas after terrorist Attack on America.  
Length: 1:50; 1:35

Program: 5:00 p.m.  
Date: 9/18/01  
Description: Report on increased security in place at the American Airlines Center for Dallas Stars game.  
Length: :29

Program: 10:00 p.m.  
Date: 9/19/01  
Description: Report on rush to buy cell phones.  
Length: 1:10

Program: 10:00 p.m.  
Date: 9/24/01  
Description: Report that area restaurant owners are hoping the great weather will get people out of their homes and into the restaurants.  
Length: 1:40

Program: 6:00 p.m.  
Date: 9/27/01  
Description: Regular feature, "Fact or Fiction," reports on rumors being spread since the September 11<sup>th</sup> attack and informs the viewer as to what is fact and what is fiction.  
Length: 1:44

Program: 6:00 p.m.  
Date: 9/27/01  
Description: Report on how the attacks on America are changing the way we live – radio host, Mark Davis, discusses these issues on the feature, "Pulse of the People."  
Length: :20

Program: 5:00 a.m.  
Date: 9/28/01  
Description: Report that travel representatives are asking President Bush to consider a 100% tax deduction for all travel related expenses to encourage people to travel again.  
Length: :45

## CULTURAL

Program: 9:00 AM

Date: 7/14/01

Description: Report that the Taste of Dallas cultural event will take place in the West End.

Length: 1:10

Program: Midday

Date: 8/3/01

Description: Report that Annual Black Writers Alliance meeting taking place in Dallas – update on issues they will cover at the meeting.

Length: 2:55

Program: 10:00 p.m.

Date: 8/3/01

Description: Report that demolition is complete on a piece of Fort Worth history hit hard by last year's tornado. Calvary Cathedral Church in downtown Fort Worth was torn down. Construction continues on a new building for the church.

Length: :20

Program: 6:00 pm.

Date: 8/4/01

Description: Report on inductees to the NFL Hall of Fame.

Length: 1:00

Program: 4:00 p.m.

Date: 8/6/01

Description: Report that according to the 2000 Census, more immigrants came to the US during the 1990s than in previous decades giving rise to a growing number of residents who don't speak English at home.

Length: 1:46

Program: 6:00 a.m.

Date: 8/13/01

Description: Report that the City Council of Fredricksburg, VA may vote to build a museum that would document the history of slavery in the U.S.

Length: :20

Program: 4:00 p.m.

Date: 8/15/01

Description: El Puente weekly report - report that some prominent Mexican artists is on display at a North Dallas gallery.

Length: :50

## CULTURAL

Program: Hispanics Today

Date: 8/18/01

Description: Each week in magazine format viewers will meet the people hear the beat and feel the energy of the Hispanic age in America.

Length: 30:00

Program: Hispanics Today

Date: 9/08/01

Description: Each week in magazine format viewers will meet the people hear the beat and feel the energy of the Hispanic age in America.

Length: 30:00

Program: Hispanic Heritage Awards

Date: 9/22/01

Description: NBC special celebrating Hispanic Heritage – honors given to students who have completed academic excellence in several fields and honors given to outstanding Hispanic entertainers, scholars and civic leaders.

Length: 60:00

Program: 4:00 p.m.

Date: 9/26/01

Description: Report that Bass Performance Hall is hosting the world famous show, Riverdance.

Length: 2:40

Program: Hispanics Today

Date: 9/28/01

Description: Each week in magazine format viewers will meet the people hear the beat and feel the energy of the Hispanic age in America.

Length: 30:00

Program: 5:00 p.m.

Date: 9/30/01

Description: Report on the Fiesta Patrias in Texas Stadium.

Length: 1:30



## ECONOMIC DEVELOPMENT

Program: 10:00 p.m.

Date: 7/27/01

Description: Report on the progress of construction on the new American Airlines Center in downtown Dallas.

Length: 3:00

Program: 6:00 a.m.

Date: 7/28/01

Description: Report on ways to save on your electric bill. This is part of a summer long series.

Length: 1:08

Program: 10:00 p.m.

Date: 7/29/01

Description: Report that there's a break in gas prices.

Length: :15

Program: Midday

Date: 7/30/01

Description: Report that financial analysts are already making predictions on just how much the tax rebate will help the economy.

Length: :25

Program: Midday

Date: 7/30/01

Description: Report on tips given on how to do tax planning year round.

Length: 3:30

Program: 5:00 a.m.

Date: 7/31/01

Description: Report that number one satellite broadcaster is preparing to combat illegal hookups.

Length: 1:25

Program: 5:00 a.m.

Date: 7/31/01

Description: Report that code red worm virus is set to attack government and business computers systems worldwide today.

Length: 1:30

## **ECONOMIC DEVELOPMENT**

Program: 6:00 a.m.

Date: 8/2/01

Description: Report that Plano is booming with shopping business and impact of sudden growth on the area.

Length: 2:15

Program: 6:00 a.m.

Date: 8/2/01

Description: Report that you will pay more ATM fees at a larger bank.

Length: :20

Program: 6:00 a.m.

Date: July, August and September

Description: Regular daily segment, "Business Watch," reports that focus on the economy and business related issues.

Length: 1:30

Program: 6:00 a.m.

Date: 8/8/01

Description: Report that there's profit news from one of the biggest tech companies in the NASDAQ.

Length: :45

Program: 4:00 p.m.

Date: July, August, September

Description: Weekly news feature, El Puente. Once a week issues of particular concern to the Hispanic community are featured on El Puente.

Length: 2:30

Program: 4:00 p.m.

Date: 8/15/01

Description: Report on stocks and trading on Wall St.

Length: :20

Program: 6:00 a.m.

Date: 8/20/01

Description: Report that companies that manage health benefits for millions of Americans are launching a campaign to switch consumers from brand-name drugs to cheaper generic versions – part of daily BusinessWatch reports.

Length: :35

## ECONOMIC DEVELOPMENT

Program: 4:00 p.m.  
Date: July, August and September  
Description: Daily report to update viewers on stocks called "Stocks Now."  
Length: :15

Program: 4:00 p.m.  
Date: 8/28/01  
Description: Report on push to re-vitalize a section of Oak Cliff with the opening of a new business.  
Length: 1:45

Program: Midday  
Date: 8/30/01  
Description: Report that Bell Helicopter expects to lay off 100 workers within the week.  
Length: :20

Program: 10:00 p.m.  
Date: 8/30/01  
Description: Report that Oak Farms Dairy will make a major contribution to the Latino Cultural Center in Dallas.  
Length: :25

Program: 4:00 p.m.  
Date: 9/4/01  
Description: Report that there is improving news from the nation's manufacturers – they see a slight increase in orders.  
Length: :15

Program: 4:00 p.m.  
Date: 9/4/01  
Description: Report that Motorola has developed a computer chip that is 350 times faster than current models.  
Length: :15

Program: 4:00 p.m.  
Date: 9/4/01  
Description: Report that computer industry may soon have a new leader if a planned merger between Hewlett-Packard and Compaq is approved.  
Length: 1:40

## **ECONOMIC DEVELOPMENT**

Program: 4:00 p.m.  
Date: 9/10/01  
Description: Report on web-sites for stock updates.  
Length: 1:15

Program: All Newscasts  
Date: 9/13/01  
Description: Updates on economic situation and reports encouraging viewers to attend the NBC 5 fundraiser for the American Red Cross.  
Length: Varying Lengths

Program: All Newscasts  
Date: 9/13/01  
Description: NBC 5 teamed up with Radio Stations and Tom Thumb to raise money for the survivors and families of the victims of the Attack on America – gave away unity ribbons.  
Length: 2:00

Program: 6:00 p.m.  
Date: 9/17/01  
Description: Report giving an update on stocks after terrorist Attack on America.  
Length: 1:25

Program: 6:00 p.m.  
Date: 9/17/01  
Description: Report that Southwest Airlines is up and running and has no plans to lay-off employees.  
Length: 1:38

Program: 5:00 p.m.; 10:00 p.m.  
Date: 9/18/01  
Description: Report that airline executives met with National Transportation Secretary and asked for financial help after losing more than a billion dollars in one week alone.  
Length: 1:35; :35

Program: 10:00 p.m.  
Date: 9/18/01  
Description: Report that Southwest Airlines is up and running and has no plans to lay-off employees.  
Length: :30

## ECONOMIC DEVELOPMENT

Program: 10:00 p.m.

Date: 9/18/01

Description: Report that American Airlines anticipates lay-offs due to money lost in crisis of terrorist Attack on America.

Length: :25

Program: 10:00 p.m.

Date: 9/19/01

Description: Report that American Airlines says it will lay off at least 20 thousand people from American, American Eagle and TWA.

Length: 1:50

Program: Midday

Date: 10/20/01

Description: Report that concerns about security are causing an enormous and negative effect and it is rippling through the North Texas economy – look at how the tourism industry is trying to cope.

Length: 1:32

Program: 10:00 p.m.

Date: 9/20/01

Description: Report/update on bonds.

Length: :15

Program: 4:00 p.m.

Date: 9/21/01

Description: Report on dramatic drop in the stock market due to shockwaves from terrorist attacks.

Length: 2:35

Program: 4:00 p.m.

Date: 9/21/01

Description: Report that the major airlines may layoff as many as 100 thousand people because of the economic crisis caused by the terrorist attacks.

Length: 2:05

Program: 5:00 p.m.

Date: 9/24/01

Description: Report on investors taking advantage of the Dow Jones rebound with its fifth best one-day point gain.

Length: :44

## **ECONOMIC DEVELOPMENT**

Program: 5:00 p.m.

Date: 9/24/01

Description: Report that American Airlines says the airline's insurance would not cover the planes without the help from the federal government bailout and more cutbacks are on the way.

Length: 1:35

Program: 10:00 p.m.

Date: 9/24/01

Description: Report that area restaurant owners are hoping the great weather will get people out of their homes and into the restaurants.

Length: 1:40

Program: 6:00 a.m.

Date: 9/25/01

Description: Report in NBC 5's daily franchise "County by County" – Collin County – the city of Frisco has hired a consultant to study economic development with hopes that new businesses will move there and set up shop.

Length: :55

Program: 6:00 p.m.

Date: 9/27/01

Description: Report that DFW Airport reveals how many millions it's lost since September 11<sup>th</sup> tragedy and what that economic loss means to North Texas.

Length: 1:35

Program: 5:00 p.m.

Date: 9/28/01

Description: Report on the first round of pink slips were handed out at Fort Worth Based American Airlines.

Length: 1:28

## EDUCATION

Program: 5:00 PM

Date: 7/19/01

Description: Report on how some schools won't be ready for this school year.

Length: 1:55

Program: 6:00 PM

Date: 7/23/01

Description: Zero tolerance discipline enforced in Waxahachie schools.

Length: 1:55

Program: 6:00 PM

Date: 7/26/01

Description: Report on how parents will react if Coppell cuts their funding for school bus routes.

Length: 1:55

Program: 4:00 p.m.

Date: 7/29/01

Description: Report on new ways to get kids I the swing of learning by using children's educational internet sites.

Length: 1:35

Program: 5:00 a.m.

Date: 8/1/01

Description: Report that a doctor developed a multi sensory technique to teach babies how to read.

Length: 2:10

Program: 10:00 p.m.

Date: 8/5/01

Description: Report that black mold was found in the walls of a local elementary school.

Length: 2:00

Program: 10:00 p.m.

Date: 8/6/01

Description: Report that test scores are up at a local South Dallas Catholic School and parents, teachers and students are celebrating by making much needed repairs and improvements.

Length: :35

## EDUCATION

Program: 10:00 p.m.

Date: 8/7/01

Description: Report that Dallas teachers are praising new supt. Mike Moses for finding extra money to comply with a new salary plan approved more than a year ago.

Length: :35

Program: 6:00 a.m.

Date: 8/8/01

Description: Report that home schooling parents are boycotting Plano based department store, J.C. Penney, because of a shirt they are selling that makes fun of home schooled children.

Length: :20

Program: 5:00 p.m.

Date: 8/8/01

Description: Report that DISD is trying to improve community involvement.

Length: :22

Program: 10:00 p.m.

Date: 8/10/01

Description: Report on three new elementary schools opening in Frisco.

Length: 1:33

Program: Midday

Date: 8/11/01

Description: Report that Coppell voting on ½ cent tax to raise money for schools for special fund that would be immune from Robin Hood plan.

Length: :20

Program: Midday

Date: 8/11/01

Description: Report that one out of every three children is bullied at school. Report shows how kids can protect themselves and how parents can spot signs of trouble.

Length: 2:10

Program: 6:00 a.m.

Date: 8/12/01

Description: Report that Mayor Ron Kirk of Dallas had 20,000 kids participate in his reading program.

Length: :25



## EDUCATION

Program: 6:00 a.m.

Date: 8/12/01

Description: Report that the NAACP and AT&T teamed up to open the Dallas NACP Family Technology Center which provides technology resources, college entrance exam preparation, tutoring and job training.

Length: :20

Program: 10:00 p.m.

Date: 8/13/01

Description: Report on things parents can do to help their pre-schoolers succeed in school.

Length: 2:32

Program: 4:00 p.m.

Date: 8/14/01

Description: Report on way to determine a school's quality – the 2001 accountability manual coming out.

Length: 2:00

Program: 10:00 p.m.

Date: 8/15/01

Description: Report on DISD's new dress code for students and teachers.

Length: 1:45

Program: 10:00 p.m.

Date: 8/19/01

Description: Report on dedication of three new schools in Mansfield, TX. Mansfield is the 2<sup>nd</sup> fastest growing district in the state.

Length: :20

Program: 6:00 a.m.

Date: 8/20/01

Description: Report that there's some mixed news on where Texas teens stand on a major college entrance exam. The TEA says Hispanic students in Texas scored lower on the ACT test this year than Hispanic students nationwide.

Length: :30

Program: Midday

Date: 8/22/01

Description: Report that an independent gallup poll shows 51% of adults gave public schools an "A" or "B" – the highest approval rating in the 33year history of the annual Survey on Attitudes About Schools.

Length: :20

## EDUCATION

Program: 4:00 p.m. ; 10:00 p.m.

Date: 8/24/01

Description: Report on local winner of the national Hispanic Youth Awards which is sponsored by NBC.

Length: 2:30; :30

Program: 6:00 p.m.

Date: 8/25/01

Description: Report on educational festival – Mindfest – the first festival of its kind in the southwest that incorporates science, invention and technology with art, dance and creativity.

Length: :20

Program: 9:00 a.m.

Date: 9/22/01

Description: Report that students from 18 different schools in Frisco collected soda cans to raise money for the American Red Cross.

Length: :24

Program: Hispanic Heritage Awards

Date: 9/22/01

Description: NBC special celebrating Hispanic Heritage – honors given to students who have completed academic excellence in several fields and honors given to outstanding Hispanic entertainers, scholars and civic leaders.

Length: 60:00

Program: 6:00 p.m.

Date: 9/27/01

Description: Report giving update on previous story – meningitis scare at local North Texas University has 500 students waiting in line for vaccinations against the deadly virus.

Length: :20

Program: 5:00 a.m.

Date: 9/28/01

Description: Report on shouting match and shoving when a fight broke out at the DISD School Board meeting.

Length: 1:30

## ENVIRONMENT

Program: 6:00 PM  
Date: 7/17/01  
Description: Report on recent Dallas wildfires and damage estimate to environment.  
Length: 1:30

Program: 6:00 PM  
Date: 7/17/01  
Description: Report that two local towns are placing water restrictions on residents due to high temperatures and demand.  
Length: 1:40

Program: 6:00 AM  
Date: 7/22/01  
Description: Report on more water restrictions taken place across North Texas cities.  
Length: 1:30

Program: 6:00 PM  
Date: 7/23/01  
Description: Report that water wells in Aledo are drying up due to heat and demand.  
Length: 1:35

Program: 6:00 AM  
Date: 7/25/01  
Description: Report on the Mt. Etna eruption.  
Length: 0:20

Program: 6:00 a.m.  
Date: 7/28/01  
Description: Report on serious damage taken place across North Texas due to invasion of grasshoppers.  
Length: 1:35

Program: 5:00 a.m.  
Date: 7/31/01  
Description: Report that black mold may be a problem in Lewisville school district.  
Length: 1:30

Program: 6:00 a.m.  
Date: 8/2/01  
Description: Report that U.S. House has approved Bush's plan to drill for oil and gas in Alaska's Arctic National Wildlife Refuge and environmentalists don't like it.  
Length: :20

## ENVIRONMENT

Program: 10:00 p.m.; Midday

Date: 8/2/01; 8/3/01

Description: Report that Denton police officer is investigating environmental crimes and that he is seriously tracking down people who practice illegal dumping and prosecuting them.

Length: :40; 1:45

Program: 10:00 p.m.

Date: 8/5/01

Description: Report that black mold was found in the walls of a local elementary school.

Length: 2:00

Program: 4:00 p.m.

Date: 8/6/01

Description: Report that EPA, Environmental Protection Agency, may limit the number of special gas blends to increase fuel supplies – which could save consumers money at the gas pump.

Length: :25

Program: 6:00 a.m.

Date: 8/8/01

Description: Report that water woes are now moving to Keller – water pressure for the fire department in jeopardy – water restrictions recommended as voluntary action.

Length: :15

Program: 4:00 p.m.

Date: 8/9/01

Description: Report that the cost of cleaning up the air in Dallas, Tarrant, Denton and Collin counties may be about to jump for anyone owning a vehicle -- the state is considering a new, tougher emissions plan that could hit North Texas drivers in the wallet

Length: 1:15

Program: 10:00 p.m.

Date: 8/9/01

Description: Update – report on anti-pollution campaign in Denton – husband and wife were arrested for illegal dumping in Denton.

Length: :20

## **FAMILY**

Program: 5:00 PM  
Date: 7/12/01  
Description: Danger with playpens with soft bedding inside them.  
Length: 1:50

Program: 10:00 PM  
Date: 7/19/01  
Description: Information about exercising while pregnant.  
Length: 1:46

Program: 9:00 AM  
Date: 7/21/01  
Description: Report that women should not slow down with exercise while pregnant.  
Length: 1:45

Program: Midday  
Date: 7/30/01  
Description: Report that many Americans think children are more spoiled than they were when they were children.  
Length: :30

Program: 10:00 p.m.  
Date: 8/2/01  
Description: Report that the number of overweight children is reaching epidemic proportions and their self-esteem is reaching epidemic lows. Report shows how fashion could be the key to boosting their confidence.  
Length: 2:30

Program: 4:00 p.m.  
Date: 8/6/01  
Description: Report that many children are sleep deprived from making the adjustment heading back to school.  
Length: 1:45

Program: 10:00 p.m.  
Date: 8/9/01  
Description: Update – report on anti-pollution campaign in Denton – husband and wife were arrested for illegal dumping in Denton.  
Length: :20

## FAMILY

Program: 10:00 p.m.

Date: 8/9/01

Description: Report that Governor Rick Perry announced a giveaway of 25 thousand free booster seats to be distributed to low income families in Dallas, Fort Worth, Houston, Austin and San Antonio.

Length: :20

Program: 6:00 a.m.

Date: 8/16/01

Description: Report that a skunk killed by a dog tested positive for rabies in Arlington – veterinarians remind you that rabies can be deadly to your pet unless they are up to date on their shots.

Length: :20

Program: 10:00 p.m.

Date: 8/18/01

Description: Report that contingents of city leaders say the Boy Scouts exclusion of gays is discriminatory and therefore against city policy – they are calling for an all out ban on the Scouts using DISD facilities.

Length: 1:25

Program: 6:00 a.m.

Date: 8/20/01

Description: Report that new GI Joe doll is a 12 inch doll in honor of the late Roy Benavidez, the native Texan who won the medal of honor for saving eight soldiers during a battle in Vietnam.

Length: :15

Program: 10:00 p.m.

Date: 8/20/01

Description: Report that Boy Scouts are under fire today from those who say the Boy Scouts should be open to everyone. A group protested at the national headquarters calling the Scouts discriminatory.

Length: :30

Program: Midday

Date: 8/22/01

Description: Report on ways to child-proof your home.

Length: 1:45

## **FAMILY**

Program: 10:00 p.m.

Date: 8/23/01

Description: Report on serious problems parents are causing on the sports fields – sideline rage – and what some people in the metroplex are doing to get a handle on it.

Length: 3:00

Program: Midday

Date: 8/30/01

Description: Report on MDA summer camp – camp for children with muscular dystrophy.

Length: 3:05

Program: 10:00 p.m.

Date: 8/30/01

Description: Report on domestic violence and success stories of those who have escaped the cycle.

Length: 1:50

Program: 5:00 p.m.

Date: 9/6/01

Description: Report on difficulty finding quality, affordable child care.

Length: 1:37

Program: All Newscasts

Date: 9/13/01

Description: NBC 5 teamed up with Radio Stations and Tom Thumb to raise money for the survivors and families of the victims of the Attack on America – gave away unity ribbons.

Length: 2:00

Program: 6:00 p.m.

Date: 9/13/01

Description: Report on prayer service NBC 5 coordinated. Service was held live in downtown Dallas for the survivors and families of the victims of the Attack on America.

Length: 1:49

Program: NBC 5's Dare to Care: Dallas/Fort Worth Unites

Date: 9/13/01

Description: NBC 5 created, coordinated, produced and aired a live prayer service in honor of the survivors and families of the victims of the Attack on America. The service offered prayer, words of compassion, and a chance for North Texans to begin the healing process. Held in Thanksgiving Square – downtown Dallas.

Length: 60:00

## FAMILY

Program: 10:00 p.m.

Date: 9/12/01

Description: Report on where viewers can turn if they need counseling during the crisis of the terrorist attack on America.

Length: 2:30

Program: 10:00 p.m.

Date: 9/18/01

Description: Report that First Lady Laura Bush is urging the country to keep an open dialogue with their kids about the tragic events of the terrorist attacks.

Length: :35

Program: 6:00 p.m.

Date: 9/19/01

Description: Report that many parents say one of their top concerns is the fear their children feel over the terrorist attacks. Advice was given on how to ease the child's concerns. Report continues on what some North Texas children are doing to ease their concerns by doing something positive.

Length: 2:00

Program: Midday

Date: 9/20/01

Description: Report on how children are dealing with the emotional stress of terrorism and what adults can do to help them.

Length: 1:45

Program: Midday

Date: 9/20/01

Description: Report on urban legends – fact or fiction – e-mails boxes are filling up with stories, theories and photographs about the terrorist attacks.

Length: 1:55

Program: 10:00 p.m.; 10:00 p.m.

Date: 9/20/01; 9/21/01

Description: Report on telethon held on all television stations at the same time – live - for the survivors and victims' families of the terrorist attack.

Length: :20; 1:20

Program: 10:00 p.m.

Date: 9/21/01

Description: Report on fundraiser for Salvation Army's efforts for survivors and victims of the Attack on America.

Length: :25



## **FAMILY**

Program: 10:00 p.m.

Date: 9/24/01

Description: Report that the First Lady and Senator Ted Kennedy along with some of the most talented musicians in the country paid tribute to the victims of the Attack on America at a patriotic concert.

Length: :30

Program: 10:00 p.m.

Date: 9/25/01

Description: Report that the American Red Cross is using star power to get help for the victims of the terrorists attacks.

Length: :30

Program: 10:00 p.m.

Date: 9/25/01

Description: Report to separate fact from fiction due to the many rumors circulating as a result of the terrorist attacks.

Length: 1:20

Program: 9:00 a.m.

Date: 9/29/01

Description: Report on the opening of the State Fair.

Length: :14

## CHILDREN

Program: 5:00 PM  
Date: 7/12/01  
Description: Report on the danger with playpens with soft bedding inside them.  
Length: 1:50

Program: 5:00 PM  
Date: 7/19/01  
Description: Report on how some schools won't be ready for this school year.  
Length: 1:55

Program: 10:00 PM  
Date: 7/19/01  
Description: Report giving information and helpful tips regarding exercising while pregnant.  
Length: 1:46

Program: 9:00 AM  
Date: 7/21/01  
Description: Report that women should not slow down with exercise while pregnant.  
Length: 1:45

Program: 4:00 p.m.  
Date: 7/29/01  
Description: Report on new ways to get kids I the swing of learning by using children's educational internet sites.  
Length: 1:35

Program: Midday  
Date: 7/30/01  
Description: Report that many Americans think children are more spoiled than they were when they were children.  
Length: :30

Program: 5:00 a.m.  
Date: 8/1/01  
Description: Report that a doctor developed a multi sensory technique to teach babies how to read.  
Length: 2:10

## CHILDREN

Program: 10:00 p.m.

Date: 8/2/01

Description: Report that the number of overweight children is reaching epidemic proportions and their self-esteem is reaching epidemic lows. Report shows how fashion could be the key to boosting their confidence.

Length: 2:30

Program: 4:00 p.m.

Date: 8/6/01

Description: Report that many children are sleep deprived from making the adjustment heading back to school.

Length: 1:45

Program: 10:00 p.m.

Date: 8/9/01

Description: Report that Governor Rick Perry announced a giveaway of 25 thousand free booster seats to be distributed to low income families in Dallas, Fort Worth, Houston, Austin and San Antonio.

Length: :20

Program: Midday

Date: 8/11/01

Description: Report that one out of every three children is bullied at school. Report shows how kids can protect themselves and how parents can spot signs of trouble.

Length: 2:10

Program: 6:00 a.m.

Date: 8/12/01

Description: Report that Mayor Ron Kirk of Dallas had 20,000 kids participate in his reading program.

Length: :25

Program: 6:00 a.m.

Date: 8/12/01

Description: Report that the NAACP and AT&T teamed up to open the Dallas NACP Family Technology Center which provides technology resources, college entrance exam preparation, tutoring and job training.

Length: :20

Program: 10:00 p.m.

Date: 8/13/01

Description: Report on things parents can do to help their pre-schoolers succeed in school.

Length: 2:32

## CHILDREN

Program: 10:00 p.m.  
Date: 8/15/01  
Description: Report on DISD's new dress code for students and teachers.  
Length: 1:45

Program: 10:00 p.m.  
Date: 8/18/01  
Description: Report that contingents of city leaders say the Boy Scouts exclusion of gays is discriminatory and therefore against city policy – they are calling for an all out ban on the Scouts using DISD facilities.  
Length: 1:25

Program: 6:00 a.m.  
Date: 8/20/01  
Description: Report that new GI Joe doll is a 12 inch doll in honor of the late Roy Benavidez, the native Texan who won the medal of honor for saving eight soldiers during a battle in Vietnam.  
Length: :15

Program: 6:00 a.m.  
Date: 8/20/01  
Description: Report that there's some mixed news on where Texas teens stand on a major college entrance exam. The TEA says Hispanic students in Texas scored lower on the ACT test this year than Hispanic students nationwide.  
Length: :30

Program: 10:00 p.m.  
Date: 8/20/01  
Description: Report that Boy Scouts are under fire today from those who say the Boy Scouts should be open to everyone. A group protested at the national headquarters calling the Scouts discriminatory.  
Length: :30

Program: Midday  
Date: 8/22/01  
Description: Report on ways to child-proof one's home.  
Length: 1:45

Program: 10:00 p.m.  
Date: 8/23/01  
Description: Report on serious problems parents are causing on the sports fields – sideline rage – and what some people in the metroplex are doing to get a handle on it.  
Length: 3:00

## CHILDREN

Program: 4:00 p.m. ; 10:00 p.m.

Date: 8/24/01

Description: Report on local winner of the national Hispanic Youth Awards which is sponsored by NBC.

Length: 2:30; :30

Program: 6:00 p.m.

Date: 8/25/01

Description: Report on educational festival – Mindfest – the first festival of its kind in the southwest that incorporates science, invention and technology with art, dance and creativity.

Length: :20

Program: Midday

Date: 8/30/01

Description: Report on MDA summer camp – camp for children with muscular dystrophy.

Length: 3:05

Program: 10:00 p.m.

Date: 8/30/01

Description: Report on domestic violence and success stories of those who have escaped the cycle.

Length: 1:50

Program: 5:00 p.m.

Date: 9/6/01

Description: Report on difficulty finding quality, affordable child care.

Length: 1:37

Program: 10:00 p.m.

Date: 9/12/01

Description: Report on where viewers can turn if they need counseling during the crisis of the terrorist attack on America – teen crisis hotline featured.

Length: 2:30

Program: 10:00 p.m.

Date: 9/18/01

Description: Report that First Lady Laura Bush is urging the country to keep an open dialogue with their kids about the tragic events of the terrorist attacks.

Length: :35

## CHILDREN

Program: 6:00 p.m.

Date: 9/19/01

Description: Report that many parents say one of their top concerns is the fear their children feel over the terrorist attacks. Advice was given on how to ease the child's concerns. Report continues on what some North Texas children are doing to ease their concerns by doing something positive.

Length: 2:00

Program: Midday

Date: 9/20/01

Description: Report on how children are dealing with the emotional stress of terrorism and what adults can do to help them.

Length: 1:45

Program: 9:00 a.m.

Date: 9/22/01

Description: Report that students from 18 different schools in Frisco collected soda cans to raise money for the American Red Cross.

Length: :24

Program: Hispanic Heritage Awards

Date: 9/22/01

Description: NBC special celebrating Hispanic Heritage – honors given to students who have completed academic excellence in several fields and honors given to outstanding Hispanic entertainers, scholars and civic leaders.

Length: 60:00

## GOVERNMENT

Program: 5:00 AM

Date: 7/26/01

Description: Report that U.S. Senator will be asking that airlines only serve 2 alcoholic beverages per passenger to help prevent air rage.

Length: 0:25

Program: 10:00 p.m.

Date: 7/31/01

Description: Report that U.S. House rejected the cloning of human embryos for scientific research – a blow to scientific research and a victory for the religious right.

Length: :20

Program: 5:00 a.m.

Date: 8/1/01

Description: Report that tax rebate checks and weakening corporate tax payments will force the government to borrow 51 billion dollars – the single largest quarter of government borrowing since 1996.

Length: :20

Program: 6:00 a.m.

Date: 8/2/01

Description: Report on start up of new 77 million dollar computer system designed to speed up the processing of Medicaid claims.

Length: :20

Program: 10:00 p.m.

Date: 8/2/01

Description: Report that the Texas Tax-free holiday begins at midnight on the evening of this report. For three days shoppers will not pay state or local taxes for most clothing, shoes, and other back to school items pending exceptions.

Length: :35

Program: Midday

Date: 8/3/01

Description: Report on Bush legislative win – compromise patients rights bill approved.

Length: 1:55

Program: 10:00 p.m.

Date: 8/3/01

Description: Report that government's Traffic Safety Agency has received nearly 150 reports that claim the Jeep Cherokee suddenly shifted into reverse while idling – agency is investigating.

Length: 1:35

## GOVERNMENT

Program: 4:00 p.m.

Date: 8/6/01

Description: Report that EPA may limit the number of special gas blends to increase fuel supplies – which could save consumers money at the gas pump.

Length: :25

Program: 6:00 a.m.

Date: 8/8/01

Description: Report that Dallas City Council says voters should help decide on a proposed tax that could bring the 2012 Olympics to North Texas.

Length: :20

Program: 10:00 p.m.

Date: 8/8/01

Description: Report on a fiery debate at Dallas City Hall – fight over promoters of the 2012 Olympics who once said they needed no public money, now asking Dallas voters to approve tax money to back their bid.

Length: 1:35

Program: 10:00 p.m.

Date: 8/8/01

Description: Report that a landfill is raising a stink in the Collin County town of Melissa – some residents say bureaucrats signed off on the project before tax payers got a say.

Length: :20

Program: 10:00 p.m.

Date: 8/9/01

Description: Report that Pres. Bush approved federal funding for limited stem cell research.

Length: 1:25

Program: Midday

Date: 8/11/01

Description: Report that Coppell voting on ½ cent tax to raise money for schools for special fund that would be immune from Robin Hood plan.

Length: :20

Program: 10:00 p.m.

Date: 8/14/01

Description: Report that Dallas' new budget plan calls for a 2 dollar monthly increase in trash pick up fees.

Length: 1:25



## GOVERNMENT

Program: 10:00 p.m.

Date: 8/18/01

Description: Report that contingents of city leaders say the Boy Scouts exclusion of gays is discriminatory and therefore against city policy – they are calling for an all out ban on the Scouts using DISD facilities.

Length: 1:25

Program: 10:00 p.m.

Date: 8/25/01

Description: Report on new law – law passed that ends open containers of alcohol in cars in Texas.

Length: 2:00

Program: 10:00 p.m.

Date: 8/28/01

Description: Report that Mayor of Dallas called a summit of movers and shakers to fire up a downtown revival.

Length: 1:35

Program: Midday

Date: 8/30/01

Description: Report that 40 thousand federal tax returns and payments totaling more than 800 million dollars are lost.

Length: :20

Program: 9:00 a.m.

Date: 9/1/01

Description: Report that hundreds of new laws hit the books September 1<sup>st</sup>.

Length: 1:40

Program: 6:00 a.m.

Date: 9/11/01

Description: Report that President Bush will press for action on education reform, now stalled in Congress.

Length: :20

Program: 10:00 p.m.

Date: 9/18/01

Description: Report that people are waiting for hours to get into the country due to increased security – and to help in the investigation into the terrorist attacks, the INS changed its rules and doubled the time illegal immigrants can be detained.

Length: :20

## GOVERNMENT

Program: 10:00 p.m.  
Date: 9/19/01  
Description: Report on the first deployment of arsenal in America's war on terrorism.  
Length: :23

Program: 10:00 p.m.  
Date: 9/19/01  
Description: Report that thousands of North Texas Reservists are receiving letters to be ready to go to war.  
Length: 1:30

Program: 10:00 p.m.  
Date: 9/19/01  
Description: Report that all 5 military bases and army posts in North Texas are on alert, operating at defense condition Charlie – which means bases are locked down and only essential personnel are allowed on the installations like the Joint Reserve Base in Fort Worth.  
Length: :15

Program: 10:00 p.m.  
Date: 9/21/01  
Description: Report that the Dallas Sheriff's department could be in a tight spot if staff who are reservists are called into military action.  
Length: 1:27

Program: 9:00 a.m.  
Date: 9/22/01  
Description: Report that North Texas fire fighters raised money for Attack on America survivors and families of the victims by getting on the street corners with their boots for a "Fill the Boot" campaign.  
Length: :16

Program: 5:00 p.m.  
Date: 9/24/01  
Description: Report that 35 thousand reservist are being called to active military duty to serve in this time of need.  
Length: 2:00

## **GOVERNMENT**

Program: 6:00 a.m.

Date: 9/25/01

Description: Report in NBC 5's daily franchise "County by County" – Tarrant County – the city council are expected to approve a resolution recommending the Loop 820 – Texas 121 interchange be renamed after Wes Herald.

Length: :55

## HEALTH & MEDICAL

Program: 6:00 PM  
Date: 7/10/01  
Description: Viagra is no longer covered by one of the largest HMO's.  
Length: 0:20

Program: 10:00 PM  
Date: 7/11/01  
Description: New tool to fight Leukemia.  
Length: 1:50

Program: 5:00 PM  
Date: 7/12/01  
Description: Guidelines for making swimming a more healthy summer activity.  
Length: 2:04

Program: 10:00 AM  
Date: 7/17/01  
Description: Self-breast exams may do more harm than good.  
Length: 2:15

Program: 10:00 PM  
Date: 7/19/01  
Description: Information about exercising while pregnant.  
Length: 1:46

Program: 5:00 AM  
Date: 7/20/01  
Description: Report that questions the effectiveness of condoms and their help or stopping the spread of STD's.  
Length: :20

Program: 5:00 PM  
Date: 7/20/01  
Description: New test that helps to make an ADHD diagnosis more definitive.  
Length: 1:36

Program: 12:00 PM  
Date: 7/22/01  
Description: Report on a sleep disorder that causes you to eat in your sleep.  
Length: 2:40

## HEALTH & MEDICAL

Program: 5:00 p.m.  
Date: 7/27/01  
Description: Report on new developments with Cystic Fibrosis treatment and research.  
Length: 1:50

Program: 5:00 p.m.  
Date: 7/27/01  
Description: Report that government scientist feel there are too many unanswered questions to approve use of flu vaccine inhalant.  
Length: :25

Program: 8:00 a.m.  
Date: 7/29/01  
Description: Report on new breakthrough procedure that can identify breast cancer in its early stages.  
Length: 2:05

Program: Midday  
Date: 7/30/01  
Description: Report on male menopause  
Length: 1:45

Program: Midday  
Date: 7/30/01  
Description: Report on effects of long term stress.  
Length: 2:00

Program: 10:00 p.m.  
Date: 7/30/01  
Description: Report on evidence that beer has healthy properties.  
Length: 2:14

Program: 5:00 a.m.  
Date: 7/31/01  
Description: Report that Dallas ISD nurses are conducting an important seminar on the impact asthma is having on students.  
Length: :11

Program: 5:00 a.m.  
Date: 7/31/01  
Description: Report on biofeedback and ways people are using it to help them combat stress eating.  
Length: 1:55

## HEALTH & MEDICAL

Program: 6:00 a.m.  
Date: 8/2/01  
Description: Report on symptoms of heat stroke and what to do to protect yourself.  
Length: :45

Program: 6:00 a.m.  
Date: 8/2/01  
Description: Report on start up of new 77 million dollar computer system designed to speed up the processing of Medicaid claims.  
Length: :20

Program: 6:00 a.m. and 10:00 p.m.  
Date: 8/2/01  
Description: Report that many parents are falling behind in getting their children vaccinated.  
Length: :20

Program: 6:00 a.m.  
Date: 8/2/01  
Description: Report that Texas Department of Health says students will not need to take the tetanus/diphtheria vaccine shot due to a shortage of the medication.  
Length: :20

Program: 6:00 a.m.  
Date: 8/2/01  
Description: Report that doctors have a new method of studying the small intestine – green light given to doctors to use a capsule with a camera inside of it.  
Length: :20

Program: 10:00 p.m.  
Date: 8/2/01  
Description: Report that the number of overweight children is reaching epidemic proportions and their self-esteem is reaching epidemic lows. Report shows how fashion could be the key to boosting their confidence.  
Length: 2:30

Program: 10:00 p.m.  
Date: 8/3/01  
Description: Report on treatment for Premenstrual Dysphoric Disorder that uses an old drug, Prozac, re-packaged as new.  
Length: 2:15

## HEALTH & MEDICAL

Program: 6:00 a.m.

Date: 8/8/01

Description: Report on special vans coming to North Texas to promote the awareness of Type 2 Diabetes.

Length: 1:00

Program: 10:00 p.m.

Date: 8/9/01

Description: Report that Pres. Bush approved federal funding for limited stem cell research.

Length: 1:25

Program: 5:00 p.m. and 10:00 p.m.

Date: 8/10/01

Description: Report on NBC 5 Stayin' Alive Blood Drive – where to go to give blood which is at a critical low this time of year.

Length: :24; :19

Program: 10:00 p.m.

Date: 8/10/01

Description: Report on new study which suggests heavier babies may grow up with higher IQs.

Length: :31

Program: 10:00 p.m.

Date: 8/13/01

Description: Report on unusual indicator of Parkinson's Disease and an easier way to get in touch with your doctor.

Length: 1:46

Program: 10:00 p.m.

Date: 8/14/01

Description: Report on new stealth technology used for inoperable brain tumors.

Length: 2:50

Program: 4:00 p.m.

Date: 8/16/01

Description: Report on a way for people with poor vision to see and live better.

Length: 1:50

## HEALTH & MEDICAL

Program: 10:00 p.m.

Date: 8/16/01

Description: Report that the American Institute of Stress estimates one million people miss work each day because of stress.

Length: 1:75

Program: 10:00 p.m.

Date: 8/17/01

Description: Report that a long held belief about epilepsy is being debunked. Those living with the seizure disorder have always been told not to exercise – doctors challenge that idea and get good results.

Length: :54

Program: 9:00 a.m.

Date: 8/18/01

Description: Report on healthy after school snacks for kids.

Length: 3:00

Program: 6:00 a.m.

Date: 8/20/01

Description: Report that companies that manage health benefits for millions of Americans are launching a campaign to switch consumers from brand-name drugs to cheaper generic versions.

Length: :35

Program: 10:00 p.m.

Date: 8/20/01

Description: Report that hot weather is helping some with their health – a HealthWatch report on Hot Yoga.

Length: 3:46

Program: 5:00 p.m.

Date: 8/21/01

Description: Report on status of first recipient of a self-contained artificial heart.

Length: 1:55

Program: 10:00 p.m.

Date: 8/21/01

Description: Report on new laser procedure that makes dentistry painless.

Length: 1:25



## HEALTH & MEDICAL

Program: 10:00 p.m.

Date: 8/21/01

Description: Report that doctors are using a cooling technique to treat stroke patients.

Length: 1:50

Program: 5:00 p.m.

Date: 8/24/01

Description: Report on how the hours you work may affect your weight gain.

Length: 2:39

Program: 10:00 p.m.

Date: 8/24/01

Description: Report on new tool to detect breast cancer that is upping the odds for thousands of women.

Length: 1:40

Program: 8:00 a.m.

Date: 8/26/01

Description: Report on bad habits that rob people of getting a good night's sleep and how to break habits and ensure a good night's rest.

Length: 1:53

Program: 8:00 a.m.

Date: 8/26/01

Description: Report on human kidney – researchers kept a human kidney alive in a machine that stimulates a living human body.

Length: :15

Program: 8:00 a.m.

Date: 8/26/01

Description: Report that MD Anderson Cancer Center is building a high tech facility that will let them treat some of the most difficult cancers.

Length: :20

Program: 5:00 p.m.

Date: 8/27/01 – 8/31/01

Description: Five-day series on the clients of the Muscular Dystrophy Association – their stories of courage.

Length: 3:30 average

## HEALTH & MEDICAL

Program: 10:00 p.m.

Date: 8/27/01

Description: Report that pregnant women who cut calories could cost baby much needed nutrients.

Length: 1:40

Program: 4:00 p.m.

Date: 8/28/01

Description: Report on new monitoring device that may help reduce the emergency C-Section rate.

Length: 2:02

Program: 10:00 p.m.

Date: 8/28/01

Description: Report on new approaches to fighting high cholesterol.

Length: 1:40

Program: 10:00 p.m.

Date: 8/28/01

Description: Report that adults are more likely to die of vaccine preventable illnesses than children because they have not been vaccinated.

Length: 2:05

Program: 10:00 p.m.

Date: 8/30/01

Description: Report on a new procedure to treat prostate cancer with less pain and a faster recovery.

Length: 2:26

Program: 9:00 a.m.

Date: 9/1/01

Description: Report that children need 9 hours of sleep – recommendation from the National Heart, Lung and Blood Institute.

Length: :30

Program: 9:00 a.m.

Date: 9/1/01

Description: Report that Ginko herbal supplement could be harmful to an unborn child.

Length: 1:10

## HEALTH & MEDICAL

Program: MDA Telethon  
Date: 9/2/01 and 9/3/01  
Description: Telethon for the Muscular Dystrophy Association with NBC 5 anchors, Scott Murray, Mike Snyder and Brenda Teele-Jackson.  
Length: 19 hours

Program: 10:00 p.m.  
Date: 9/3/01  
Description: Report that advice at the pharmacy may come with a price.  
Length: 2:43

Program: 10:00 p.m.  
Date: 9/4/01  
Description: Report that Sheriff Blaylock's Chili was recalled voluntarily which was linked to a botulism outbreak in Sanger.  
Length: 2:24

Program: 10:00 p.m.  
Date: 9/5/01  
Description: Report that Tarrant County Health Department plans to test more than 300 students for tuberculosis.  
Length: :35

Program: 10:00 p.m.  
Date: 9/5/01  
Description: Report that Texas A&M University is now in the business of cloning. They have cloned piglets, a goat and bulls.  
Length: 1:05

Program: 4:00 p.m.  
Date: 9/10/01  
Description: Report that researchers have identified a genetic variation of a protein that may reduce the accumulation of body fat.  
Length: :25

Program: 10:00 p.m.  
Date: 9/10/01  
Description: Report on proper sizes – portions – of food for healthy eating.  
Length: 2:45

Program: 10:00 p.m.  
Date: 9/11/01  
Description: Report on where to turn if you need counseling to deal with the Attack on America.  
Length: 1:15

## HEALTH & MEDICAL

Program: 10:00 p.m.

Date: 9/11/01

Description: Report that NBC 5 and Carter BloodCare are collecting blood for victims of the Attack on America.

Length: 1:15

Program: 6:00 p.m.

Date: 9/19/01

Description: Report that new survey shows that 70 percent of Americans say they have felt depressed since the September 11<sup>th</sup> attacks. Nearly half say they are having trouble concentrating and a third say they have trouble sleeping – two thirds report feeling addicted to news coverage of the event.

Length: :25

Program: 5:00 p.m.

Date: 9/24/01

Description: Report that Carter BloodCare is back to taking regular blood donations after suspending blood collections last week.

Length: 2:05

Program: 10:00 p.m.

Date: 9/24/01

Description: Report that there is a meningitis alert at the University of North Texas – one student is in critical condition with the most contagious form of the deadly bacteria.

Length: 1:35

Program: 4:00 p.m.

Date: 9/26/01

Description: Report that health officials continue to warn of the risks and benefits to drinking coffee – bone loss in post menopausal women being one of the risks mentioned.

Length: 1:50

Program: 4:00 p.m.

Date: 9/26/01

Description: Report that experts say the country's mental health system does not have the resources to help people cope with the disaster.

Length: 2:00

## **HEALTH & MEDICAL**

Program: 6:00 p.m.

Date: 9/27/01

Description: Report giving update on previous story – meningitis scare at local North Texas University has 500 students waiting in line for vaccinations against the deadly virus.

Length: :20

## HOUSING

Program: 6:00 PM

Date: 7/10/01

Description: Report that a Dallas apartment complex living without water for 3 weeks. NBC 5 investigates.

Length: 1:55

Program: 5:00 PM

Date: 7/18/01

Description: Report on ten tips to buying a home.

Length: 1:55

Program: 5:00 PM

Date: 7/20/01

Description: Report on help available to dramatically reduce the cost of electric bills.

Length: 1:59

Program: 6:00 a.m.

Date: 8/8/01

Description: Report on census – California has most million dollar homes followed by New York and Florida.

Length: :20

Program: 6:00 a.m.

Date: 9/11/01

Description: Report on tips to make your home more marketable.

Length: 1:30

## POVERTY

Program: 10:00 p.m.

Date: 8/3/01

Description: Report that Buckner Orphan Care International launched their Shoes for Orphan Souls shoe drive. Hope to collect 100 thousand pairs of brand new shoes for orphans in America and 15 other countries.

Length: :35

Program: 10:00 p.m.

Date: 8/9/01

Description: Report that Governor Rick Perry announced a giveaway of 25 thousand free booster seats to be distributed to low income families in Dallas, Fort Worth, Houston, Austin and San Antonio.

Length: :20

Program: Midday

Date: 9/7/01

Description: Report that new shelter for homeless opened.

Length: 1:00

Program: 2001 Jefferson Awards: Change the World

Date: 9/08/01

Description: Actor Corbin Bernsen is the host of this year's Jefferson Awards National Television Special. This special highlights five outstanding volunteers who have overcome personal hardship to become national recipients of the 2001 Jacqueline Kennedy Onassis Award for Greatest Public Service Benefiting Local communities.

Length: 30:00

## **RACE RELATIONS**

Program: 10:00 p.m.

Date: 8/11/01

Description: Report that NAACP is protesting over alleged discrimination against Blacks at the Adam's Mark Hotels.

Length: :25

Program: 10:00 p.m.

Date: 8/27/01

Description: Report on a possible hate crime that put Lancaster police on alert.

Length: :40

Program: Midday

Date: 9/20/01

Description: Report on background on why some people hate America so much.

Length: 2:00

Program: 9:00 a.m.

Date: 9/22/01

Description: Report that judging people by their looks has led to deaths and harassment as some people lash out at anyone who may resemble a Taliban terrorist.

Length: 1:47

Program: 10:00 p.m.

Date: 9/22/01

Description: Report that Sikhs and Muslims in North Texas are calling for understanding and they are showing their support.

Length: 2:05



## RELIGION

Program: 10:00 p.m.

Date: 7/31/01

Description: Report that U.S. House rejected the cloning of human embryos for scientific research – a blow to scientific research and a victory for the religious right.

Length: :20

Program: 10:00 p.m.

Date: 8/3/01

Description: Report that demolition is complete on a piece of Fort Worth history hit hard by last year's tornado. Calvary Cathedral Church in downtown Fort Worth was torn down. Construction continues on a new building for the church.

Length: :20

Program: 5:00 p.m.

Date: 8/7/01

Description: Report that state regulators are cracking down and warning potential investors that religious based investment fraud is on the rise.

Length: 1:45

Program: 9:00 a.m.

Date: 8/18/01

Description: Report on women's faith.

Length: 2:02

Program: 10:00 p.m.

Date: 9/10/01

Description: Report that local pastor, TD Jakes, is on cover of Time Magazine as the best preacher in America.

Length: :25

Program: Prayer Service

Date: 9/13/01

Description: NBC 5 live special prayer service for the survivors, victims and families of the victims of the Attack on America.

Length: 60:00

Program: 5:00 p.m.

Date: 9/18/01

Description: Report that Jews in North Texas are observing the start of their high holy days with mixed emotions – report on Rosh Hashanah.

Length: 1:45

## RELIGION

Program: 10:00 p.m.

Date: 9/18/01

Description: Report that security was increased around Jewish Synagogues all across North Texas as Rosh Hashanah was observed.

Length: :19

Program: Midday

Date: 9/19/01

Description: Report that local North Texas Islamic Mosque held press conference regarding terrorist attacks and local reaction to it.

Length: 1:35

Program: 8:00 a.m.

Date: 9/23/01

Description: Report on Pope's visit to Central Asia to discuss tolerance between religions.

Length: :30

Program: 9:00 a.m.

Date: 9/29/01

Description: Report on North Texas Religious and Political Leaders met Friday night reinforcing their dedication to peace and our nation.

Length: :30

Program: Horizons of the Spirit

Date: 7/15/01

Description: Series of 4 religious programs: 1) Making the turn, 2) Burning Question, 3) A Sacred Noise, 4) Ngone's Story: A Tale of Africa's Orphans.

## **SAFETY**

Program: 5:00 PM  
Date: 7/12/01  
Description: Danger with playpens with soft bedding inside them.  
Length: 1:50

Program: 10:00 p.m.  
Date: 7/28/01  
Description: Report on recall – federal judge says Bridgestone-Firestone does not have to add as many as 3 million tires to its current recall.  
Length: :20

Program: 10:00 p.m.  
Date: 7/28/01  
Description: Report that sample packs of popular baby formula recalled due to a labeling error.  
Length: :20

Program: 5:00 a.m.; 6:00 a.m.  
Date: July, August, September  
Description: Daily news feature, Gridlock Busters, gives up to date information on traffic and safety hazards for motorists.  
Length: varying lengths throughout the newscasts

Program: 10:00 p.m.  
Date: 8/9/01  
Description: Report that Governor Rick Perry announced a giveaway of 25 thousand free booster seats to be distributed to low income families in Dallas, Fort Worth, Houston, Austin and San Antonio.  
Length: :20

Program: 10:00 p.m.  
Date: 8/12/01  
Description: Report that opening statements scheduled to begin in what could be the first Bridgestone/Firestone tire case. Both sides in the suit say a settlement is still possible. Texas doctor's wife brought suit when wife had an accident that left her in a wheelchair.  
Length: :15

## SAFETY

Program: 10:00 p.m.

Date: 8/14/01

Description: Report that some of the safest cities and most dangerous cities are right here in North Texas – info on where some cities rank was given – Plano at the top of the list ranked 30<sup>th</sup> safest city out of 322 cities ranked.

Length: :55

Program: 8:00 a.m.

Date: 9/9/01

Description: Report on airbags – some airbags have failed.

Length: 2:05

Program: 6:00 p.m.

Date: 9/13/01

Description: Report on changes in Airport security due to 9/11 tragedy.

Length: 1:39

Program: 6:00 p.m.

Date: 9/13/01

Description: Report on tips for air travelers as air travel resumes from Attack on America.

Length: 1:30

Program: 10:00 p.m.

Date: 9/17/01

Description: Report that air port security is number one concern – update on new procedures in place – passengers and crew undergoing extensive security checks which include taking away all knives and sharp objects.

Length: 1:50

Program: 10:00 p.m.

Date: 9/24/01

Description: Report that pilots are offering a controversial proposal to make flying safer – guns in the cockpit.

Length: 1:41

Program: 10:00 p.m.; 6:00 a.m.

Date: 9/24/01; 9/25/01

Description: Report that crop dusters grounded by FAA will be back in the air. The aircraft were grounded – plane has limited range, it can carry up to 300 gallons of toxic chemicals.

Length: :20; :20

## **SAFETY**

Program: 10:00 p.m.

Date: 9/25/01

Description: Report that one can expect many more police officers, random searches and bomb dogs at the State Fair of Texas this year.

Length: 1:40

Program: 10:00 p.m.

Date: 9/26/01

Description: Report that a Boston newspaper says DFW Airport and American Airlines in particular lead the nation in security violations.

Length: :30

## TRANSPORTATION

Program: 4:00 PM  
Date: 7/25/01  
Description: Report on how to help your child fly safely alone.  
Length: 2:20

Program: 5:00 PM  
Date: 7/25/01  
Description: Cars made after November 2003 must have tire pressure warning systems to help prevent accidents from under-inflated tires.  
Length: 1:54

Program: Midday  
Date: 7/30/01  
Description: Report that lower rates are predicted for air fair in the fall months.  
Length: :30

Program: 5:00 a.m.; 6:00 a.m.  
Date: July, August, September  
Description: Daily news feature, Gridlock Busters, gives up to date information on traffic and safety hazards for motorists.  
Length: varying lengths throughout the newscasts

Program: 10:00 p.m.  
Date: 8/12/01  
Description: Report that city leaders in Plano are considering changing the name of Plano Parkway in honor of Dr. Martin Luther King, Jr.  
Length: :20

Program: 10:00 p.m.  
Date: 8/14/01  
Description: Report that one of the most confusing intersections in North Texas is already getting a multimillion dollar remake and could soon get another redux that would not cost taxpayers a penny.  
Length: 1:35

Program: 10:00 p.m.  
Date: 8/17/01  
Description: Report that it's the beginning of the end of the old interstate 30 overhead in downtown Fort Worth. City sees the demolition of the 40 year old roadway as a chance to breathe life into the Lancaster Avenue corridor  
Length: :35

## TRANSPORTATION

Program: 8:00 a.m.  
Date: 8/26/01  
Description: Report on interstate closing.  
Length: :17

Program: Midday  
Date: 8/30/01  
Description: Report that Denton is planning to spend about 7 million dollars improving its municipal airport.  
Length: :25

Program: 10:00 p.m.  
Date: 9/6/01  
Description: Report of major recall for Ford – 800 thousand 1999 and 200 Model Windstar minivans have been recalled.  
Length: :20

Program: 8:00 a.m.  
Date: 9/9/01  
Description: Report on airbags – some airbags have failed.  
Length: 2:05

Program: 4:00 p.m.  
Date: 9/10/01  
Description: Report that demolition of hotel at DFW Airport is planned as part of the expansion going on at the airport.  
Length: :20

Program: 10:00 p.m.  
Date: 9/12/01  
Description: Report to update situation at airports in terms of air travel due to Attack on America.  
Length: 1:00

Program: 6:00 p.m.  
Date: 9/13/01  
Description: Report that after an unprecedented ban on flying, planes are moving again at DFW Airport.  
Length: 1:52

Program: 6:00 p.m.  
Date: 9/13/01  
Description: Report on changes in Airport security due to 9/11 tragedy.  
Length: 1:39

## TRANSPORTATION

Program: 6:00 p.m.  
Date: 9/13/01  
Description: Report on tips for air travelers as air travel resumes from Attack on America.  
Length: 1:30

Program: 6:00 p.m.  
Date: 9/17/01  
Description: Report that Southwest Airlines is up and running and has no plans to lay-off employees.  
Length: 1:38

Program: 10:00 p.m.  
Date: 9/17/01  
Description: Report that air port security is number one concern – update on new procedures in place – passengers and crew undergoing extensive security checks which include taking away all knives and sharp objects.  
Length: 1:50

Program: 5:00 p.m.  
Date: 9/18/01  
Description: Report that airline executives met with National Transportation Secretary and asked for financial help after losing more than a billion dollars in one week alone.  
Length: 1:35

Program: 10:00 p.m.  
Date: 9/19/01  
Description: Report that American Airlines says it will lay off at least 20 thousand people from American, American Eagle and TWA.  
Length: 1:50

Program: 10:00 p.m.  
Date: 9/24/01  
Description: Report that pilots are offering a controversial proposal to make flying safer – guns in the cockpit.  
Length: 1:41

Program: 6:00 a.m.  
Date: 9/25/01  
Description: Report in NBC 5's daily franchise "County by County" – Tarrant County – the city council are expected to approve a resolution recommending the Loop 820 – Texas 121 interchange be renamed after Wes Herald.  
Length: :55



## TRANSPORTATION

Program: 5:00 p.m.  
Date: 9/28/01  
Description: Report on the first round of pink slips were handed out at Fort Worth Based American Airlines.  
Length: 1:28

Program: 9:00 a.m.  
Date: 9/29/01  
Description: Report on the FAA banning curbside check in after the September 11 Attacks, and 1 hour parking near terminals are still banned.  
Length: :18

Program: 10:00 p.m.  
Date: 9/30/01  
Description: Report on the Federal Aviation Administration stating that airlines are flying 80-85% of their schedules prior to the terror attacks.  
Length: :15

Sponsored ? number of events  
Produced ? number of spots  
Planned the Hispanic Heritage Reception  
Planned the Citizens on Patrol, FWPD neighborhood party (that blew away)  
Planned the MDA Thank you picnic  
Coordinated production and launched a new show "El Puente" which included content, graphics, production schedule, recruiting a news producer,  
Produced Five Talk Street – ½ hour show  
Planned budget for 2002  
Coordinated luncheons – dinners –  
Involved in nearly every aspect of Disaster Relief for victims of Attack on America

Continue daily duties:  
Mail  
Phone calls  
Meetings  
E-mail  
Filing  
Enterprise  
Label spots  
Clean media pool  
FCC Issues and Programs Report – 25 hours  
Children's Report – 2 hours

Community Outreach  
Events I've attended  
People I've met